

Lyttertall fra PPM. 4 2010 - Alle ukedager

fra 25.01.2010 til 31.01.2010

	Uke 50	Uke 51	Uke 52	Uke 53	Uke 1	Uke 2	Uke 3	Uke 4
Daglig dekning i %								
Total Radio	77.5	75.8	69.2	136.4	72.2	73.1	74.8	73.1
NRK Total	52.2	52.0	48.2	93.8	50.1	51.1	52.6	51.0
P1	44.6	45.3	41.7	79.4	41.8	43.3	44.0	43.4
P2	8.7	7.6	6.6	14.2	7.3	7.1	7.8	7.8
P3	10.3	9.9	8.7	16.8	9.8	10.0	10.6	10.2
P4	29.8	27.6	24.7	47.2	25.7	25.8	27.7	26.3
Radio Norge	15.6	15.1	13.5	28.6	14.7	14.1	15.5	15.0
Storby radioen	3.9	3.1	1.8	3.0	2.0	2.5	2.3	2.0
LRS	3.6	2.7	3.0	3.4	0.0	0.0	0.0	0.0
Daglig dekning i tusen								
Total Radio	3 161	3 090	2 823	5 566	2 945	2 981	3 049	2 979
NRK Total	2 130	2 120	1 964	3 822	2 042	2 084	2 143	2 080
P1	1 820	1 847	1 700	3 236	1 703	1 765	1 795	1 769
P2	355	308	269	582	296	291	316	317
P3	422	405	355	688	400	408	432	415
P4	1 215	1 127	1 009	1 924	1 047	1 053	1 129	1 071
Radio Norge	635	615	551	1 170	601	576	633	611
Storby radioen	157	126	74	126	80	101	94	83
LRS	146	111	121	136	0	0	0	0
Lyttertid i minutter (blant alle)								
Total Radio	99	101	92	176	92	93	96	97
NRK Total	65	67	63	120	63	63	64	65
P1	53	56	53	100	51	52	53	55
P2	6	6	5	10	6	5	5	5
P3	5	5	5	10	6	6	6	6
P4	22	22	19	36	19	20	21	20
Radio Norge	8	8	7	14	8	7	9	9
Storby radioen	1	1	1	2	1	1	1	1
LRS	2	1	1	2	0	0	0	0
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	200.0	100.0	100.0	100.0	100.0
NRK Total	65.9	66.9	68.1	137.0	68.0	68.1	66.9	67.4
P1	54.3	55.6	56.8	112.8	55.4	56.5	55.4	56.4
P2	6.0	6.0	5.4	12.0	6.1	5.1	5.4	4.9
P3	5.6	5.2	5.9	12.0	6.6	6.5	6.1	6.1
P4	22.1	21.9	21.0	41.4	21.1	21.9	21.5	20.5
Radio Norge	8.4	8.1	7.5	17.0	8.6	7.3	8.9	9.5
Storby radioen	1.2	0.9	0.8	1.4	0.7	0.9	1.2	1.1
LRS	1.6	1.4	1.6	2.2	0.0	0.0	0.0	0.0