

Lyttertall fra PPM. 28 2010 - Alle ukedager

fra 12.07.2010 til 18.07.2010

	Uke 21	Uke 22	Uke 23	Uke 24	Uke 25	Uke 26	Uke 27	Uke 28
Daglig dekning i %								
Total Radio	75.0	75.1	76.7	75.8	75.9	75.5	75.4	75.5
NRK Total	52.6	52.1	53.3	52.1	52.8	51.7	52.7	55.2
P1	44.6	43.4	44.6	43.0	44.3	43.3	45.4	47.9
P2	7.8	7.0	7.2	6.9	6.9	6.7	6.7	6.8
P3	10.5	11.2	11.9	12.1	11.3	11.6	11.1	11.8
P4	27.9	28.9	28.7	29.3	28.4	28.4	29.1	26.3
Radio Norge	16.5	16.5	17.8	15.9	17.1	16.4	16.9	16.0
Storby radioen	1.9	2.0	2.3	1.9	2.3	2.6	2.0	2.4
P5	2.6	3.0	2.8	2.9	2.5	3.4	2.5	2.6
NRJ	1.7	2.2	2.6	3.0	2.0	2.7	2.5	3.0
Metro Storby	0.0	0.0	0.0	0.0	1.8	1.8	2.1	2.3
Daglig dekning i tusen								
Total Radio	3 057	3 062	3 126	3 090	3 096	3 104	3 116	3 121
NRK Total	2 145	2 126	2 172	2 124	2 152	2 123	2 179	2 283
P1	1 818	1 769	1 820	1 755	1 808	1 777	1 878	1 979
P2	317	285	295	280	280	274	278	280
P3	428	457	485	494	462	475	460	488
P4	1 136	1 178	1 170	1 197	1 159	1 167	1 204	1 087
Radio Norge	673	673	727	649	696	672	696	662
Storby radioen	78	83	92	79	95	105	84	98
P5	108	123	115	118	101	139	104	107
NRJ	69	91	107	121	83	110	105	126
Metro Storby	0	0	0	0	73	75	86	94
Lyttertid i minutter (blant alle)								
Total Radio	98	97	98	95	100	102	111	109
NRK Total	65	62	64	59	64	68	73	75
P1	54	51	52	48	53	56	60	64
P2	7	5	5	5	6	5	6	5
P3	5	6	6	6	6	6	7	7
P4	21	23	22	23	23	21	26	22
Radio Norge	10	9	9	10	9	9	8	9
Storby radioen	1	1	1	1	1	1	1	1
P5	1	1	2	1	1	1	1	1
NRJ	0	1	1	1	1	1	1	1
Metro Storby	0	0	0	0	1	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.3	64.4	64.6	62.2	64.6	66.4	65.8	68.8
P1	54.7	52.4	53.0	50.2	53.4	55.5	53.9	58.2
P2	6.7	5.4	5.2	5.3	5.6	5.0	5.3	4.4
P3	5.0	6.6	6.4	6.7	5.6	5.8	6.7	6.2
P4	21.6	23.4	22.6	24.3	23.2	20.5	23.5	20.1
Radio Norge	9.7	9.5	9.6	10.6	9.3	9.3	7.6	7.9
Storby radioen	0.6	0.9	1.0	0.9	0.5	1.0	0.5	0.7
P5	1.4	1.1	1.6	1.0	0.9	1.3	1.2	0.6
NRJ	0.4	0.7	0.6	1.0	0.6	0.9	0.8	1.1
Metro Storby	0.0	0.0	0.0	0.0	0.9	0.7	0.6	0.8