

Lyttertall fra PPM. 33 2010 - Alle ukedager

fra 16.08.2010 til 22.08.2010

	Uke 26	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33
Daglig dekning i %								
Total Radio	75.5	75.4	75.5	74.2	73.8	74.4	75.3	76.8
NRK Total	51.7	52.7	55.2	53.1	51.6	50.7	51.8	53.2
P1	43.3	45.4	47.9	45.6	43.7	43.7	45.3	44.4
P2	6.7	6.7	6.8	6.7	6.5	7.1	7.2	7.6
P3	11.6	11.1	11.8	10.6	10.9	10.6	10.3	11.3
P4	28.4	29.1	26.3	25.4	25.8	26.1	28.1	28.0
Radio Norge	16.4	16.9	16.0	14.4	15.7	19.0	14.8	18.3
Storby radioen	2.6	2.0	2.4	2.1	2.9	2.4	2.5	2.7
P5	3.4	2.5	2.6	3.2	2.8	3.1	3.3	3.4
NRJ	2.7	2.5	3.0	2.5	2.2	1.9	2.9	2.9
Metro Storby	1.8	2.1	2.3	1.9	1.4	2.0	2.1	2.0
Daglig dekning i tusen								
Total Radio	3 104	3 116	3 121	3 064	3 051	3 074	3 112	3 175
NRK Total	2 123	2 179	2 283	2 194	2 133	2 097	2 142	2 198
P1	1 777	1 878	1 979	1 886	1 805	1 805	1 870	1 836
P2	274	278	280	279	270	294	298	314
P3	475	460	488	437	449	437	427	465
P4	1 167	1 204	1 087	1 050	1 067	1 078	1 161	1 156
Radio Norge	672	696	662	593	649	786	610	755
Storby radioen	105	84	98	85	120	99	102	113
P5	139	104	107	132	115	126	137	140
NRJ	110	105	126	103	90	80	121	119
Metro Storby	75	86	94	80	58	81	88	81
Lyttertid i minutter (blant alle)								
Total Radio	102	111	109	103	103	104	106	103
NRK Total	68	73	75	70	71	69	70	68
P1	56	60	64	59	59	58	58	56
P2	5	6	5	5	5	5	6	5
P3	6	7	7	6	7	6	6	7
P4	21	26	22	21	20	19	23	21
Radio Norge	9	8	9	8	8	12	9	10
Storby radioen	1	1	1	1	2	1	1	1
P5	1	1	1	1	1	1	1	1
NRJ	1	1	1	1	1	1	1	1
Metro Storby	1	1	1	1	0	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.4	65.8	68.8	68.4	69.1	66.4	65.8	66.2
P1	55.5	53.9	58.2	57.6	57.7	55.7	55.0	54.4
P2	5.0	5.3	4.4	5.1	4.8	5.0	5.6	5.2
P3	5.8	6.7	6.2	5.6	6.7	5.7	5.2	6.6
P4	20.5	23.5	20.1	20.6	19.3	18.3	22.0	20.4
Radio Norge	9.3	7.6	7.9	7.4	7.7	11.6	8.2	9.7
Storby radioen	1.0	0.5	0.7	1.3	1.8	1.0	1.1	1.2
P5	1.3	1.2	0.6	1.1	1.0	1.2	1.1	0.9
NRJ	0.9	0.8	1.1	0.8	0.7	0.5	1.0	1.0
Metro Storby	0.7	0.6	0.8	0.5	0.4	1.0	0.8	0.7