

Lyttertall fra PPM. 34 2010 - Alle ukedager

fra 23.08.2010 til 29.08.2010

	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33	Uke 34
Daglig dekning i %								
Total Radio	75.4	75.5	74.2	73.8	74.4	75.3	76.8	77.5
NRK Total	52.7	55.2	53.1	51.6	50.7	51.8	53.2	53.5
P1	45.4	47.9	45.6	43.7	43.7	45.3	44.4	45.0
P2	6.7	6.8	6.7	6.5	7.1	7.2	7.6	8.5
P3	11.1	11.8	10.6	10.9	10.6	10.3	11.3	11.4
P4	29.1	26.3	25.4	25.8	26.1	28.1	28.0	27.5
Radio Norge	16.9	16.0	14.4	15.7	19.0	14.8	18.3	18.2
Storby radioen	2.0	2.4	2.1	2.9	2.4	2.5	2.7	2.9
P5	2.5	2.6	3.2	2.8	3.1	3.3	3.4	2.8
NRJ	2.5	3.0	2.5	2.2	1.9	2.9	2.9	2.5
Metro Storby	2.1	2.3	1.9	1.4	2.0	2.1	2.0	2.7
Daglig dekning i tusen								
Total Radio	3 116	3 121	3 064	3 051	3 074	3 112	3 175	3 202
NRK Total	2 179	2 283	2 194	2 133	2 097	2 142	2 198	2 212
P1	1 878	1 979	1 886	1 805	1 805	1 870	1 836	1 860
P2	278	280	279	270	294	298	314	350
P3	460	488	437	449	437	427	465	470
P4	1 204	1 087	1 050	1 067	1 078	1 161	1 156	1 138
Radio Norge	696	662	593	649	786	610	755	750
Storby radioen	84	98	85	120	99	102	113	120
P5	104	107	132	115	126	137	140	114
NRJ	105	126	103	90	80	121	119	104
Metro Storby	86	94	80	58	81	88	81	110
Lyttertid i minutter (blant alle)								
Total Radio	111	109	103	103	104	106	103	108
NRK Total	73	75	70	71	69	70	68	70
P1	60	64	59	59	58	58	56	57
P2	6	5	5	5	5	6	5	6
P3	7	7	6	7	6	6	7	7
P4	26	22	21	20	19	23	21	22
Radio Norge	8	9	8	8	12	9	10	11
Storby radioen	1	1	1	2	1	1	1	1
P5	1	1	1	1	1	1	1	1
NRJ	1	1	1	1	1	1	1	1
Metro Storby	1	1	1	0	1	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.8	68.8	68.4	69.1	66.4	65.8	66.2	64.9
P1	53.9	58.2	57.6	57.7	55.7	55.0	54.4	53.0
P2	5.3	4.4	5.1	4.8	5.0	5.6	5.2	5.8
P3	6.7	6.2	5.6	6.7	5.7	5.2	6.6	6.2
P4	23.5	20.1	20.6	19.3	18.3	22.0	20.4	20.6
Radio Norge	7.6	7.9	7.4	7.7	11.6	8.2	9.7	10.7
Storby radioen	0.5	0.7	1.3	1.8	1.0	1.1	1.2	1.1
P5	1.2	0.6	1.1	1.0	1.2	1.1	0.9	0.8
NRJ	0.8	1.1	0.8	0.7	0.5	1.0	1.0	0.9
Metro Storby	0.6	0.8	0.5	0.4	1.0	0.8	0.7	1.0