

Lyttertall fra PPM. 4 2012 - Alle ukedager

fra 23.01.2012 til 29.01.2012

	Uke 49	Uke 50	Uke 51	Uke 52	Uke 1	Uke 2	Uke 3	Uke 4
Daglig dekning i %								
Total Radio	74.3	76.2	74.9	67.0	71.6	73.8	72.4	73.2
NRK Total	51.2	52.5	52.4	47.2	50.2	50.0	50.8	49.9
P1	42.9	44.0	43.8	39.9	41.9	41.0	41.9	40.9
P2	6.7	7.6	6.8	6.2	7.3	7.0	7.4	7.1
P3	11.0	11.3	12.1	9.8	11.2	11.5	12.1	12.3
P4	26.5	27.4	25.3	21.8	26.0	27.0	25.2	26.5
Radio Norge	17.0	18.2	17.5	14.2	16.3	18.1	18.1	18.5
Storby radioen	2.0	2.2	2.3	1.6	2.2	2.0	2.0	2.4
P5	2.7	2.7	2.5	1.3	1.9	2.3	2.1	2.4
NRJ+	4.0	4.1	3.6	3.0	3.3	3.3	3.0	3.3
Metro Storby	2.0	2.5	2.5	1.9	0.0	0.0	0.0	0.0
Daglig dekning i tusen								
Total Radio	3 112	3 191	3 136	2 806	2 998	3 090	3 032	3 065
NRK Total	2 143	2 200	2 194	1 977	2 105	2 096	2 127	2 092
P1	1 798	1 845	1 836	1 671	1 755	1 719	1 754	1 714
P2	281	319	286	260	307	291	310	298
P3	461	475	507	412	471	483	509	514
P4	1 109	1 146	1 060	911	1 087	1 133	1 056	1 109
Radio Norge	713	762	732	595	684	757	760	775
Storby radioen	83	91	96	65	93	83	84	99
P5	113	112	106	55	80	98	89	101
NRJ+	169	174	151	127	138	138	127	137
Metro Storby	84	104	104	79	1	0	0	0
Lyttertid i minutter (blant alle)								
Total Radio	99	100	96	76	88	93	93	92
NRK Total	63	65	65	51	57	60	61	59
P1	50	53	53	42	45	48	48	46
P2	5	5	5	4	5	5	5	5
P3	7	6	7	5	7	7	8	8
P4	21	20	17	15	19	20	19	19
Radio Norge	10	11	10	8	9	9	10	11
Storby radioen	1	1	1	0	1	1	1	1
P5	1	1	1	0	1	1	1	1
NRJ+	2	2	2	1	1	2	1	1
Metro Storby	1	1	1	1	0	0	0	0
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.6	64.6	67.1	67.4	65.0	64.3	65.8	64.2
P1	51.1	53.1	55.1	55.5	51.4	51.3	51.6	49.9
P2	5.1	5.2	4.8	5.4	5.6	5.8	5.5	5.7
P3	7.5	6.4	7.3	6.5	8.1	7.3	8.6	8.6
P4	21.3	19.9	17.8	19.1	21.7	21.7	20.0	21.1
Radio Norge	10.3	10.9	10.6	10.2	10.0	10.1	11.2	11.6
Storby radioen	0.7	0.6	0.7	0.6	0.9	0.9	0.6	0.7
P5	1.3	1.2	0.9	0.4	0.8	1.0	1.1	1.1
NRJ+	1.9	1.8	1.8	1.4	1.5	1.9	1.3	1.3
Metro Storby	0.9	1.0	1.2	1.0	0.0	0.0	0.0	0.0