

- 1. Summary**
- 2. Page Statistics**
- 3. Viewing Behavior**
- 4. Demographics**
- 5. Referrer Statistics**
- 6. System Statistics**

1. Summary:

Page Views Summary  
Sessions Summary  
Unique Visitors Summary  
Executive Summary

2. Page Statistics:

Page Views  
Page Distribution By URL  
Page Distribution  
Domain Distribution  
Entry Pages  
Exit Pages  
Query String

3. Viewing Behavior:

Sessions  
Session Frequency  
Viewing Time  
Session Path

4. Demographics:

Unique Visitors  
Language  
Organization  
Country  
Reverse DNS

5. Referrer Statistics:

Referring Domain  
Search Engines  
Keyphrases  
Keywords  
Original Referring Domain  
Original Search Engines  
Original Keyphrases

6. System Statistics:

Browser Type  
OS Type  
Screen Resolution  
Color Palettes  
Proxy Access  
JavaScript Support  
Java Support  
Cookie Support